

the muse academy™

EMPOWERED BY IV ARTISTRY

our mission is to **educate** and **empower** both new and existing artists through consistent, quality, training programs and educators that align with **the highest industry standards.**

our educators are passionate about sharing their knowledge and have a strong desire to **help others** become super stars in the cosmetic tattoo industry.



welcome

Being a Muse is a gift and by enrolling in The Muse Academy we are going to elevate your gifts in the Cosmetic Tattoo field. The Muse Academy is a curated experience for Muses to invest in themselves and their craft.

*xo Jeannette & Team*

# get to know us

## **Who We Are and What We Do:**

We are a unified team of highly trained PMU and SMP professionals who are committed to bringing top-tier training to the cosmetic tattoo industry. We believe in true mentorship education to provide students with the most successful start into a highly skilled and competitive field. Our training isn't for everyone. Our training is for serious students who want to be the best and are committed to our detailed course.

## **Our Vision:**

We want our training courses to better our industry by implementing unified, basic training standards, and higher levels of safety training. Our dream is for more individuals to have access to great, affordable, in-person training in their state, across the US, and eventually, abroad.

## **Our Values:**

We value in-person and live training which is why we blend a variety of training styles into every fundamental course. We genuinely believe that your career is founded on detailed core training and post-training mentorship. Our trainers believe in continued education, patience, safety, skill mastery and accountability- These are values they engage in, every day. Every leader, part of Micropigmentation Educators, is committed to providing you with the industries' most comprehensive training experience.



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# syllabus

## PMU FUNDAMENTALS COURSE

### 120 Hours

This brand new PMU Fundamental Training was curated and designed exclusively for Ivey Artistry Studio's Muse Academy. You'll be learning all things eyes, brows & lips from leading industry instructors!

Additionally, we offer a Shadowing Program for people who have already received Basic PMU training and want additional hands-on guidance.

### Additional Details:

This course meets stringent AAM and SPCP guidelines

This course is 120 hours with three phases over a three month period

### Fun Facts:

- Various learning styles have been crafted together to provide the most comprehensive learning experience including:
- Our virtual learning platform which contains about two dozen lessons with videos and graphics
- In-person training for observation and guided hands-on instruction
- Six supervised live-model procedures (*not many can say that!*)
- Continued support both during training of the course (3 months) and months after (*another gem most don't offer!*)
- Instructor Support includes TWO Zoom calls (one in Phase I and one in Phase II)
- **Complimentary** post and training observation opportunities
- Students will also have the option to become a member of our exclusive Patreon learning platform for ongoing support and learning

*Our classes are held by experienced certified instructors who meet all state and local guidelines.*

Safety is our top priority as well as a detailed learning experience.

## your muse kit

### **Muses will also receive:**

- an interactive workbook / manual
- access to the online learning platform
- large practice kit
- client forms
- over 20+ information downloads

for a limited time only

**If you enroll in our Summer Course** you will receive **TWO Complimentary Shadowing Opportunities**, post-completion, with Jeanette!

*(If you'd like to set-up a shadowing appointment with a client of yours, please contact Jeanette personally.)*

*ready to enroll?*

# first step

Are you ready to invest in yourself, your craft and your business?  
*Claim Your Spot Today, click the button below! Spaces Limited.*

i'm ready!

*we're excited to meet you!*

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